I think media monopolies are a bad idea. It limits freedom of speech, and it puts the information process in the hands of a few rather than the many. The more voices that are heard, the more information is dispersed. The very fact that a whopping 73% of the population of unaware of this issue is testament to the need to break the monopolies that have already formed. I just happened to hear about it on pbs. which I watch ocassionally. There was nary a word on the major networks which I primarily watch. Keep the airwaves public, keep free speech alive and well in the U.S.A.